



Our new express services let you fly in and get on with your day in around an hour!

## how it's done

**Fly in, touch up, take off.**

Leave damp or help yourself to professional salon tools and high-performance products.

## express offerings

**re.touch** \$40  
base color re.touch of up to an inch of new growth

**full.on** \$55  
base color re.touch + solid end color

**sun.kissed** \$40  
strategic foil highlights or lowlights around the face

**pop.of.color** \$50  
half head of strategic foil highlights or lowlights

**glazed.over** \$30  
revive your color or neutralize unwanted tones

**blend.me** \$35  
color blending for men with gray hair

## KNIGHTCLUB F.A.Q.

### HOW DOES MEMBERSHIP WORK?

Schedule your visits for a one-year period from the date in which you enroll or renew. We can help you determine your schedule.

### HOW MUCH DOES IT COST?

Membership is free. The only commitment you make is scheduling your visits for a one year period. We recommend scheduling a minimum of 4 appointments to take advantage of each quarter's rewards.

### HOW DO I ACCUMULATE KNIGHTCLUB CASH?

For each dollar you spend on services and retail purchases you earn 2% back that you can use when making retail purchases. KCC is accumulated January—December of the current year, and must be used by June 30th of the following year.

### HOW DO I REDEEM MY REWARDS?

Rewards can be redeemed during the visits you schedule throughout each quarter. You may use each service reward and each retail reward one time during the quarter.

### WHY DOES DKD ASK FOR MY E-MAIL ADDRESS?

Periodically, we may send you notifications regarding your membership, your scheduled visits, member-exclusive savings and pop-up perks!

### WHAT IF I NEED TO RESCHEDULE A VISIT?

We understand that life happens, and can accommodate changes to your scheduled visits when needed. We recommend that you keep your overall schedule the same if you need to move a specific visit within 1 to 1.5 weeks before or after its originally designated time, to keep you on schedule.

### WHAT IF ALL OF MY SCHEDULED VISITS NEED TO BE ADJUSTED?

We can adjust the entire schedule if needed, and will review your membership status if the need to adjust all of your appointments occurs more than two times within the year.

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KNIGHTCLUB  
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D. KNIGHT DESIGNS

# KNIGHTCLUB REWARDS

Redeem each quarterly reward one time during the specified quarter during your scheduled regular visit. Quarterly rewards must be redeemed during the same quarter.

## ★★★★★ 5 STAR VIP

Members active for 5+ consecutive years receive a special thank you in Quarter 3.

	SERVICE REWARDS	RETAIL REWARDS
QUARTER 1	<ul style="list-style-type: none"> <li>YOU.PICK VIP</li> <li>Free paraffin hand treatment</li> <li>\$5 off <b>on.the.Fly</b></li> </ul>	<ul style="list-style-type: none"> <li>Healthy.You (Jan.)</li> <li>Turn Up the VOLUME (Feb.)</li> <li>Luck O' the Draw! (Mar.)</li> </ul>
QUARTER 2	<ul style="list-style-type: none"> <li>YOU.PICK VIP</li> <li>SAVE 20% on a POP.OF.COLOR</li> <li>\$5 off <b>on.the.Fly</b></li> </ul>	<ul style="list-style-type: none"> <li>Spring.Detox (Apr.)</li> <li>More You Buy! (May)</li> <li>Smooth.Me (Jun.)</li> </ul>
QUARTER 3	<ul style="list-style-type: none"> <li>YOU.PICK VIP</li> <li>WILD CARD WHEEL (August)</li> <li>\$5 off <b>on.the.Fly</b></li> </ul>	<ul style="list-style-type: none"> <li>Buy 2 Styling, Get Mini Free (Jul.)</li> <li>38th Anniversary Sale (Aug.)</li> <li>Holiday Set Pre-order 10% Off (Sept.)</li> </ul>
QUARTER 4	<ul style="list-style-type: none"> <li>YOU.PICK VIP</li> <li>Gift Card Extravaganza (Nov.-Dec.)</li> <li>SAVE 10% on designer Style (Dec.)</li> </ul>	<ul style="list-style-type: none"> <li>Think Pink (Oct.)</li> <li>Black Friday, Small Bus. Saturday Sale (Nov. 27-28)</li> <li>Year-End Sale (Dec. 15-19)</li> </ul>

# WELCOME TO THE DKD FAMILY

At D.KNIGHT DESIGNS, we believe YOU deserve it all. That's why we created the **KNIGHTCLUB** - the most comprehensive, yet simple suite of benefits around.



## REFERRAL REWARDS

Send your friends & family our way and get the same reward they do, up to \$20!

**\$5 OFF** \$25 • **\$10 OFF** \$50 • **\$20 OFF** \$100

**KNIGHTCLUB CASH**  
Earn 2% cash back on every purchase to redeem on **PRODUCT** purchases.



## YOU.PICK VIP

\$5 off per quarter based on **SERVICES** you frequently receive including waxing, add on hair treatments & strengtheners, gel polish nail services, & facials.

## FRINGE BENEFITS

Fringe Benefits can be redeemed multiple times per quarter & are added perks to being a member.

### FOR LADIES

- Free fringe trims, neckline cleanups
- See our new **on.the.Fly** express menu for awesome new service offerings!

### FOR GENTLEMEN

- Free neckline, ear, nose, mustache, beard & eyebrow cleanups
- 50% off neckline waxing
- Add between brows waxing \$3